Life without Cronkite □ Consensus on LPTV: yes, but . . . □ Revving up for NATPE

Broadcasting Mar 9

The News Magazine of the Fifth Estate □ Vol. 100 No. 10 Our 50th Year □ 1981

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The Week in Brief

TOP OF THE WEEK

CRONKITE'S CROWN ☐ As 19-year anchorman of *CBS Evening News* steps down, there are lively promotions by ABC and NBC for their aspirants to throne, and by CBS which would rather keep the scepter with Rather. **PAGE 31.**

CTAM'S GRAND SLAM ☐ Two-day seminar in New York scores with agency executives who are bullish in assessment of cable advertising. **PAGE 32.** CTVB's Alter pledges his organization's resources and services to foster commercial growth. **PAGE 33.** The show and sell of 15 active or promised advertising-supported cable networks. **PAGE 34.** Kahn runs up a red flag, Donnelly a green one. **PAGE 35.**

SLIGHT DELAY ☐ FCC's Lee will at least hear alternate proposal that would keep commission in Washington and House Public Works Committee indicates it wants to look into matter. **PAGE 37.**

AXES TO GRIND ☐ Comments to FCC generally support proposed low-power TV guidelines, but include many suggestions for changes designed to serve each petitioner's own interest. **PAGE 37.**

SPECIAL REPORT

NATPE '81 ☐ More than 4,000 are expected at New York sessions with an agenda that goes well beyond members' usual syndication and programing concerns to delve into new media, affirmative action, inflation's effect, sex and morality in programing and multiple other concerns. **PAGE 47.** Rundown of five-day program begins on **PAGE 54.** Here's advance look at marketplace and how some buyers assess buying. **PAGE 60.** Complete rundown of exhibitors, what they're offering commences on **PAGE 62.**

LAW & REGULATION

ACCESS EXCESS ☐ Supreme Court hears networks and government take opposite sides as to what constitutes "reasonable" broadcast rights for political candidates. **PAGE 110.**

PROGRAMING

WGA STAYS STRIKE ☐ Writers extend contract at least two weeks while talks resume with Hollywood producers over pay, disk and tape programing. **PAGE 134.**

BUSINESS

NEWHOUSE GROWS AS MSO ☐ Company will become eighth largest cable group if FCC clears purchase of Vision Cable. **PAGE 138.**

JOURNALISM

TV COVERAGE OF SENATE ☐ Rules Committee plans late March hearings on whether television should be allowed to carry chamber proceedings. **PAGE 142.**

TECHNOLOGY

OUR MEN IN HAVANA ☐ U.S. officials will meet there with Cuban representatives and make point that Caribbean neighbor isn't entitled to majority of new assignments under 9 khz plan. **PAGE 146.**

MEDIA

TIPS FOR TOWN ☐ National League of Cities adopt's code that asserts rights of municipalities in cable franchising and suggests ways to deal with issues of local ownership, financial disclosure and lobbying practices. **PAGE 148.**

1951

THE 'BROADCASTING' YEARS ☐ War in Korea brought back materials shortages, security measures and programing challenges to the electronics media. It was also the year in which transcontinental TV became a fact network radio slashed its rates, the FCC began to thaw television's freeze and Communist hunters continued their searches in broadcasting. **PAGE 161.**

PROFILE

DON'T TRUST TO LUCK ☐ There's room for growth for those who want to grow, Jim Dowdle says. But the president of Tribune Company Broadcasting quickly adds that desire must be backed by solid business judgment, R&D investment and sound knowledge of basics. **PAGE 183.**

Bottom Line	141	Datebook	18	In Sync	147	News Beat	143
Business Briefly	10	Editorials	186	Intermedia	152	Playback	134
Changing Hands	150	Fates & Fortunes	179	Monday Memo	26	Stock Index	140
Closed Circuit	9	For the Record	156	Monitor	137	Washington Watch	122

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Index to advertisers ■ Accuracy In Media 118 ☐ BMI 75 ☐ Back to God 90 ☐ Beck-Ross Communications Inc 15 ☐ Blackburn & Co. 150 ☐ CBS Cable 100-101 ☐ CBS News 59 ☐ Canadian Broadcasting Corp. 126, 138, 142, 146, 149, 179 ☐ Carpenter TV Programs 135 ☐ Chamber of Commerce of U.S. 107 ☐ Christian Service 121, 134, 143, 147 ☐ Columbia Pictures 77 ☐ Continental Electronics 142 ☐ R.C. Crisler 152 ☐ Delta Airlines 122 ☐ Drake-Chenault 137, 139, 141 ☐ Eastern Cable Show 133 ☐ FM-100 157 ☐ Fetzer Stations 160 ☐ Firstmark 136 ☐ Freemantle 115 ☐ Fuji Telecast 129 ☐ Gannett 79 ☐ General Mills 123 ☐ Gold Key 104-105 ☐ Group W Productions 68-69, 130 ☐ Harris 91 ☐ Home Theater Network 128 ☐ Rex Humbard 67 ☐ Interaudiovisual 111 ☐ JWT Syndication 119, 120 ☐ KPIX-TV 87 ☐ Kaman 132 ☐ MCA 8, 84-85, 88-89 ☐ MGM-TV 16-17, 47-49, 51-53, 55-57 ☐ MIP-TV 153 ☐ Midwest Corporation 131 ☐ Multimedia Program Productions 39 ☐ NTA 116-117, 124-125 ☐ Omni 127 ☐ Osmond TV Sales 19-24 ☐ Paramount 27-29, 41-45 ☐ Polygram 112-113, 144-145 ☐ Cecil L. Richards 151 ☐ SFM Holiday Network 97 ☐ Satellite TV Corporation 114 ☐ ShowBiz 11-14, 66, 74, 86, 106 ☐ Tandem 61, 63, 65 ☐ Trident TV Associates 30 ☐ 20th Century-Fox TV 71-73, 80-81 ☐ Van Bernard Productions 103 ☐ Viacom inside front cover/pages 3, 4-5, 94-95 ☐ Vital Industries 98-99 ☐ WJZ-TV 92-93 ☐ Warburg, Paribas, Becker 102 ☐ Ward-Beck back cover ☐ Warner Amex 108-109 ☐ Warner Brothers front cover, 6 ☐ Weiss Global inside back cover ☐ Western Union 82-83 ☐ Westwood One 10 ☐ Youngs, Walker & Co. 110 ☐

PBS's proposed pay TV system to be detailed in study

The Public Subscriber Network, the pay television network proposed by the Public Broadcasting Service, got a go sign last week when the executive committee of the PBS board gave its unanimous approval for PBS to launch a $1.5-million study to lay the network out in detail.

Although the $1.5 million will have to be raised from outside sources—most likely from foundations—the committee also authorized PBS to use $200,000 of PBS funds to get going while the $1.5 million is being raised.

The committee also authorized PBS President Lawrence Grossman to spend time overseeing the project. Grossman will retain his position as PBS president, but will delegate some duties.

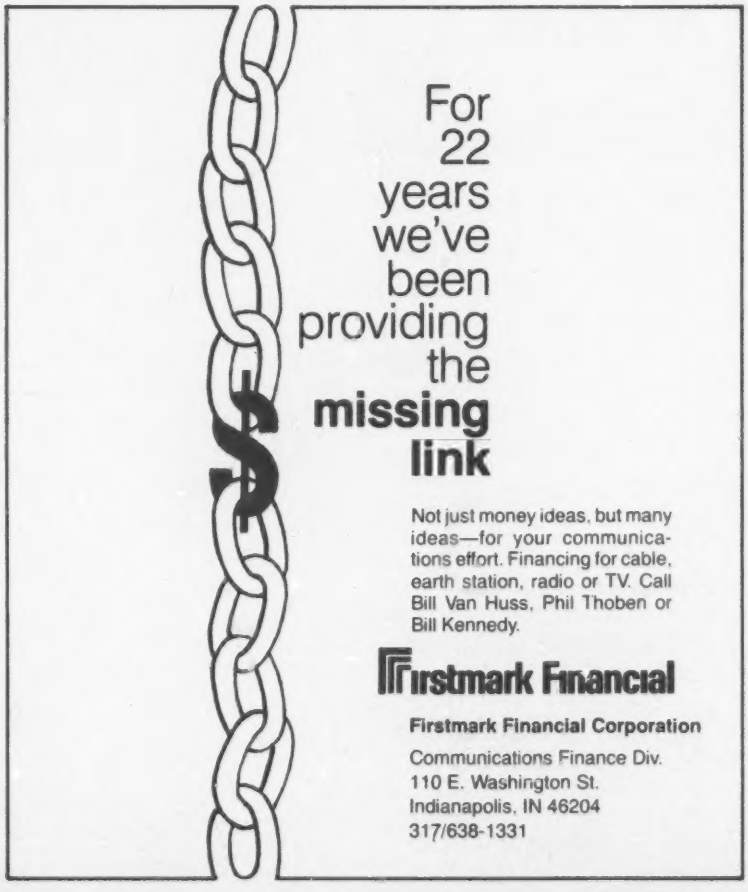
A PBS spokesman said the idea for this "feasibility and development" study is to have PSN laid out in detail within one year. Under the plan, PBS will try to set up the 50 markets where it plans to initiate the network during its first year of operation. With the $1.5-million, a PBS spokesman said, PBS will try to "tie down" institutions and distributors for both the educational programing it envisions for PSN during the daytime and the cultural fare it plans to run at night. Though during this phase, neither checks nor contracts will be signed, the spokesman said, PBS would like to get PSN to the point that if the full 35-member board of PBS gives PSN the nod, "all they have to do is sign the checks" to get PSN rolling.

Lorimar's Lee Rich warns ATAS of dangers of greed

Producer questions economic sense of Hollywood strikes in Los Angeles luncheon address

One of Hollywood's top television producers has warned "there is uneasiness existing in every sector of our [entertainment] business," and that "there may not be a future for the television industry, or it may change so radically that no one will recognize it."

The co-founder and president of Lorimar Productions, Lee Rich, told a Feb. 26 luncheon audience of the Academy of Television Arts and Sciences in Los Angeles the uneasiness "manifests itself in an attitude of 'screw the next guy, I want mine.' Fingers point at everybody—production companies, networks, actors, directors, writers and theatrical agents."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Ratings Roundup

CBS-TV clobbered its two network rivals with more than a four-point prime-time ratings lead for the week ended March 1—locking up a decisive victory as well for the February "sweeps" (see "In Brief").

During the final full sweeps week of this period, when local-market performance is measured, CBS won with a 21.6 rating and 34 share to NBC-TV's 17.5/27 and ABC-TV's 17.3/27. The week's five top-rated programs all came under the CBS banner, including two films, the made-for-TV *Fallen Angel* (28.4/42) and the theatrical "Amityville Horror" (25.4/37). Night by night, CBS took Tuesday, Thursday, Friday and Sunday; NBC, Monday and Wednesday, and ABC, Saturday.

It was a week heavy with specials, particularly from CBS and NBC, and at times the networks seemed to turn into movie channels. On Sunday, for example, competition overlapped for an hour and a half between "Amityville Horror" on CBS and the made-for-TV *Miracle on Ice* on ABC (18.8/28 for its full three hours) and *Elvis and the Beauty Queen* on NBC (17.5/26 for two hours).

Each network had a movie on Friday as well, and again CBS's drew the largest audience. Head-to-head, CBS's "Wizard of Oz" (20.6/34) beat NBC's *Munster's Revenge* (14.3/23), and ABC's *Midnight Offerings*, starting an hour after them, drew only a 13.9/23—and faced CBS's powerhouse *Dallas* (30.2/52). NBC's two-part *Evita Peron* with Faye Dunaway produced mixed results, earning a 22.7/34 on Monday but was hit hard on Tuesday (18.2/27) by CBS's *Fallen Angel*.

One new series premiered during the week: ABC's *Aloha Paradise* with Debbie Reynolds. In its special two-hour presentation on Wednesday, it scored a 19.4/29.

The First 20

1.	*60 Minutes*	CBS	30.8/46
2.	*Dallas*	CBS	30.2/52
3.	*Fallen Angel* (made-for-TV movie)	CBS	28.4/42
4.	*M*A*S*H*	CBS	27.2/38
5.	*Amityville Horror* (theatrical movie)	CBS	25.4/37
6.	*That's Incredible*	ABC	24.3/35
7.	*House Calls*	CBS	23.2/34
8.	*Love Boat*	ABC	23.1/39
9.	*Lou Grant*	CBS	23.1/37
10.	*Evita* (part one)	NBC	22.7/34
11.	*Laverne & Shirley*	ABC	22.5/34
12.	*Happy Days*	ABC	22.4/34
13.	*Little House*	NBC	21.9/31
14.	*Knots Landing*	CBS	21.5/35
15.	*Grammy Awards*	CBS	21.1/34
16.	*Real People*	NBC	20.8/32
17.	*CHiPS*	NBC	20.8/30
18.	*Wizard of Oz* (theatrical movie)	CBS	20.6/34
19.	*Quincy*	NBC	20.3/33
20.	*Three's Company*	ABC	20.0/29

The Final Five

58.	*Gangster Chronicles*	NBC	12.5/21
59.	*Flo*	CBS	11.2/29
60.	*Charlie's Angels*	ABC	10.6/18
61.	*Foul Play*	ABC	10.4/17
62.	*Monster Disasters* (special)	NBC	9.2/16

Week's worth of earnings reports from stocks on Broadcasting's index

Company	Period Ended	Current and change: Revenues	% Change	Net Income	% Change	Per Share	Year earlier: Revenues	Net Income	Per Share
RCA	yr. 12/31/80	$8,011,300,000	+7.5	$315,300,000	+11.1	3.35	$7,454,600,000	$283,800,000	3.72
Rockwell International	yr. 9/30/80	7,052,700,000	+12.1	280,200,000	+ 7.3	3.77	6,298,800,000	261,100,000	3.66
Rollins Inc.	6 mo. 12/31/80	213,763,052	+14.3	17,281,349	+23.3	1.26	187,063,576	14,010,357	1.04
Schering-Plough	yr. 12/31/80	1,740,400,000	+21.4	248,400,000	+11.7	4.62	1,434,000,000	222,300,000	4.12
Scientific-Atlanta	6 mo. 12/31/80	120,592,000	+40.3	7,882,000	+51.6	.75	85,972,000	5,199,000	.58
Scripps-Howard Broadcasting	yr. 12/31/80	76,991,679	+10.0	16,460,580	+ 3.1	6.38	69,958,353	15,970,073	6.19
Taft Broadcasting	9 mo. 12/31/80	194,317,000	+ 1.7	26,319,000	- 2.7	2.69	190,957,000	27,036,000	3.10
Technical Operations	3 mo. 12/27/80	7,150,000	+10.1	509,000	+24.1	.48	6,496,000	410,000	.30
Time Inc.	yr. 12/31/80	2,881,783,000	+15.1	141,203,000	- 1.9	5.42	2,504,060,000	143,922,000	5.15
Times Mirror	40 wks. 10/5/80	1,373,918,000	+14.2	95,854,000	-11.4	2.84	1,203,313,000	109,358,000	3.22
Transamerica Corp.	yr. 12/31/80	4,384,915,000	+ 8.4	244,979,000	+ 2.0	3.75	4,044,647,000	240,202,000	3.66
United Cable TV	6 mo. 11/30/80	28,559,000	+38.9	3,813,000	+27.9	.43	20,561,000	2,982,000	.36
Washington Post Co.	yr. 12/28/80	659,535,000	+11.2	34,335,000	+16.5	2.44	593,262,000	29,468,000	1.89
Warner Communications	yr. 12/31/80	2,059,414,000	+25.0	137,091,000	-31.7	2.38	1,648,027,000	*200,747,000	1.97
Westinghouse Electric	yr. 12/31/80	8,514,260,000	+14.4	402,384,000	+21.7	4.71	7,443,051,000	331,071,000	3.85

*Warner Communications 1979 net income include $91,689,000 gain from sale of 50% interest in cable subsidiary to American Express.

Teleprompter reports 1980 revenue rise of 17%; cable leads way

MSO reports that Westinghouse merger is 'on schedule' with 28% stock purchase completed

Teleprompter, which is in the process of acquisition by Westinghouse, has reported its 1980 results. Revenues were up 17% over the year earlier's $174,638,000, to $203,558,000. Income, considered before extraordinary items, was up 20%, to $23,191,000, $1.36 per share, from $19,340,000, $1.14 per share. After extraordinary items, the company's income jumped 75%—this year saw a 10 cent per share benefit from a favorable tax ruling, while last year there was an 84-cent-per-share charge resulting from a litigation settlement.

According to the company, its cable television division was the principal contributor to the year's results, with revenues up 19% to $170,281,000 from $143,458,000. Operating profits, however, advanced only 4%, from $56,030,000 to $58,415,000. (Those figures are before depreciation, amortization, interest and income taxes, which aren't broken out by operating unit.)

Filmation Associates logged revenues of $13,692,000 in 1980 and operating profits of $3,097,000. Teleprompter noted that Showtime, its joint venture with Viacom, "continued to expand its operations in 1980."

The company also stated that the proposed merger with Westinghouse "is on schedule," with 28% of Teleprompter's common stock having been purchased by Westinghouse on Jan. 30 (after the FCC granted a temporary waiver of crossownership rules). That stock "has been placed in a voting trust and there will be no change in the control of Teleprompter until the merger is consummated."

Bottom Line

Fox stock moves. In filing with Securities and Exchange Commission, Tandem/TAT and Bud Yorkin Productions disclosed they have raised their holdings in 20th Century-Fox to 7.4%, or 782,467 shares. Filing says Hollywood-based production companies, both privately held, bought 93,600 shares week of Feb. 20, just 10 days after acquiring another 118,400 shares. Colorado oilman Marvin Davis is bidding to take over Fox plus distribution of interest in Fox's United Television subsidiary.

□

Sewed up. New York Times Co. has completed acquisition of Cable Systems Inc. and Audubon Electronics, which have combined total of 55 cable franchises in three southern New Jersey counties (Burlington, Camden and Gloucester), from Irving Kahn for $119 million.

□

Dividend cas quarter. Decisi[illegible] omit quarterly dividend has been m[illegible]e by directors of Chuck Barris Productions. Company's cash is to be plowed into production of four series instead. Titles are *The Million Dollar Talent Show, Leave It to the Women, Dollar A Second* and *Treasure Hunt*, all for fall 1981.

□

Charge. Cable subscribers nationwide can now use Visa or Master Card credit cards to pay initial service package fees. Development is outgrowth of HBO test marketing program that cable network says had "impressive early results," boosting affiliated systems sales 4.3%. Special agreement HBO negotiated with Chemical Bank, which will administer program, puts 2.9% interest rate on service sales. HBO says plan, initially limited to sign-up payments over $40, may later be extended to monthly charges.

BEST AVAILABLE COPY

■ WCRV(AM) Washington, N.J. (AM: 1580 khz, 1 kw-D)—Seeks assignment of license from Warren Broadcasting Corp. to Alpha Broadcasting Corp. for $341,500. ("Changing Hands," Dec. 22, 1980). Seller: Guy T. Bock (95%) and Nicholas J. DeRienzo (5%). They also own WFMV(FM) Blairstown, N.J. Buyer is wholly-owned subsidiary of Alpha Computer Service Corp.; George Vajda is president and 51% owner; Don C. Brennan (24%), and Marvin M. David (25%). Brennan is vice president at Alpha Computer Services Corp. David is attorney and also secretary at Alpha. They presently have no other broadcast ownership interests. Ann. Feb. 25.

■ WFTH(AM)-WMBL(FM) Morehead City, N.C. (AM: 740 khz, 1 kw-D; FM: 95.9 mhz, 3 kw)—Seeks transfer of control of Carteret Broadcasting- Inc. from Robert Pate (100% before; none after) to R. E. Kramer (none before; 100% after). Consideration: $540,340. Principals: Seller is owned by Robert R. Pate (75%) and his mother, Corrine (25%). They have no other broadcast interests. Buyer is Ronald E. Kramer (100%) who is vice president and 20% owner of Sontechniques, Cockeysville, Md., electronic manufacturer; one-third owner- of Santec Corp., record-pressing company in Cockeysville, and 40% owner of Nante-Crete Ltd., Alexandria, Va. Ann. Feb. 25.

■ WHIT(AM) New Bern, N.C. (AM: 1450 khz, 1 kw-D 250 w-N)—Seeks assignment of license from Britt Communications Inc. to Delma R. West for $270,000. ("Changing Hands," Jan. 19). Seller: Charles B. Britt (100%). Britt has consulting and noncompete agreements with WIRY(AM) Plattsburg, N.Y., and WFTR(AM) Front Royal, Va. He has no other broadcast interests. Buyer: Delma West and his family. Stock ownership percentages are to be determined. Delma West is minority applicant and electrical engineer at ITT Research Institute, Annapolis, Md. He has no other broadcast interests. Ann. Feb. 25.

■ KTIX(AM) Pendleton, Ore. (AM: 1240 khz, 1 kw-D, 250 w-N)—Seeks assignment of license from Capps Broadcasting Inc. to Agpal Broadcasting Inc. for $400,000. Seller: David N. Capps (32%), brother Gary (38%) and wife of Gary, Sharon (18%) and seven other members of Capps family. They also own KGAR(AM) Vancouver, Wash.; KGAL(AM) Lebanon, KSRV(AM) Ontario, KGRL(AM)-KXIQ(FM) Bend, all Oregon, and KEEP(AM)-KEZJ(FM) Twin Falls, Idaho. Buyer: Andrew F. Harle and his wife, Jo Ann (50% jointly), and James P. McAnally and his wife, Cheryl (50% jointly). Andrew Harle is general manager at KTIX(AM) Pendleton. JoAnn Harle is clerk at United Parcel Service. James McAnally is educator in Pendleton. Cheryl McAnally is sales manager at KTIX. They have no other broadcast interests. Ann. Feb. 25.

■ WMYB(AM)-WXTL(FM) Myrtle Beach, S.C. (AM: 1450 khz, 1 kw-D, 250 w-N; FM: 92.1 mhz, 3 kw)—Seeks assignment of license from Golden Strand Broadcasting Co. to Rawley Communications Corp. for $700,000 ("Changing Hands," Feb. 9). Seller: Wade H. Alley, who has no other broadcast interests. Buyer: David A. Rawley Jr. and family, owners of 2 North Carolina dailies and 1 South Carolina weekly. They have no other broadcast interests. Ann. Feb. 25.

■ WUCR(AM) Sparta, Tenn. (AM: 860 khz, 1 kw-D)—Seeks assignment of license from WUCR Inc. to Athen Broadcasting Co. for $425,000. Seller: Robert W. Gallaher (70%); Charles E. Whiteaker (25%), and Charles D. Howard (5%). Gallaher owns 20% of WKXN(FM) Greeneville, Ala., and 75% of CP for WBCE(AM), which is pending transfer control. Whiteaker owns 10% of WKXN(FM) Greenville. Buyer: Steve H. Snowden (51%) and his wife, Joan C. (34%); Frank T. Foster; John R. Dorris, and Charles Westbrook (5% each). Snowden is vice chairman and 2.5% owner of First Central Bank, Smithville, Tenn. He also has 1/3 interest in food franchises in Smithville and Pikeville, Ky. Foster is chairman of First Central and 65% owner of office furniture supply store in Nashville. Dorris is Nashville, Tenn., financial consultant and 22.2% owner of Media South Inc., Nashville, and director of Mooney Broadcasting Corp., Knoxville. Westbrook is general manager of WLAR(AM) Athens, Tenn. Ann. Feb. 25.

■ KBYG(AM) Big Springs, Tex. (AM: 1400 khz, 1 kw-D, 250 w-N)—Seeks assignment of license from Tentex Broadcasting Inc. to Giraffe Communications Inc. for $185,000. Seller: Hugh D. Frizzell and Robert Williams (one-third each); James E. McAlpin, James F. Steward, and Stephen L. Cropper (11.11% each). They also own KFTS(AM) Texarkana, Tex. Buyer: Dick G. Fields (55%) and his wife, Donna J. (35%), and Albert J. Hajny (10%). Dick Fields has been account executive at WTSO(AM)-WZEE(FM) Madison, Wis., and director at Bundy Broadcasting Co., programing consultants in Waukesha, Wis. Hajny has been chief engineer at WEMP(AM)-WNVW(FM) Milwaukee, Wis. Donna Fields is nurse at University of Wisconsin Hospital, Madison. They have no other broadcast interests. Ann. Feb. 25.

■ WABH(AM) Churchville, Va. (AM: 1480 khz, 1 kw-D)—Seeks transfer of control of Deerfield Broadcasting Inc. from Robert L. Dean and Vincent D. O'Connell (100% before; none after) to Blue Ridge Broadcasting Inc. (none before; 100% after). Consideration: $285,000 plus $15,000 for noncompete. Principals: Robert L. Dean and Vincent D. O'Connell (one-half each). They have no other broadcast interests. Buyer: Alan J. Carter, pres., and Jack D. Ferguson (one-half each). Carter owns lumber companies in Kent, Ohio and Verona, Va. Ferguson owns laundry, dry cleaning and used car businesses in Staunton, Waynesboro, and Stuarts Draft, all Virginia. They have no other broadcast interests. Ann. Feb. 25.

Projected FCC personnel outlook through fiscal year 1982

Where the cuts will come. This chart shows a department-by-department breakdown of how the Office of Management and Budget's $5.4 million budget cut will affect FCC personnel in terms of the number of authorized positions. The cuts will be implemented on a pro rata basis (BROADCASTING, March 2).

	FY 1981 Current Authorized Ceiling	FY 1981 Current Strength	FY 1981 OMB Reduction Prorated Against Authorized Ceiling	FY 1981 Revised Ceiling	FY 1982 OMB Reduction Prorated Against FY 1981 Revised Ceiling	FY 1982 Revised Ceiling
Commissioners	49	42	−3	46	0	46
Office of Plans and Policy	26	28	−	25	−1	24
Office of Public Affairs	27	28	−2	25	−1	24
Office of Opinions and Review	18	19	0	18	−1	17
Review Board	11	8	0	11	0	11
Office of Administrative Law Judges	26	27	−1	25	−1	24
Office of General Counsel	55	52	−3	52	−2	50
Office of Science and Technology	137	131	−6	131	−4	127
Office of the Executive Director	320	315	−17	303	−10	293
Field Operations Bureau	477	459	−22	455	−14	441
Broadcast Bureau	326	308	−17	309	−10	299
Cable Television Bureau	50	52	−3	47	−1	46
Common Carrier Bureau	316	316	−17	299	−10	289
Private Radio Bureau	272	268	−14	258	−8	250
Total	2,110	2,053	−106	2,004	−63	1,941

Actions

■ KTTI(FM) Yuma, Ariz. (FM: 95.1 mhz, 25 kw)—Granted transfer of control of Purr Broadcasting Inc. from Mervyn R. Richmond (50% before; none after) to James L. Evans (50% before; 100% after). Consideration: $2,000. Principals: Seller is relinquishing his interest, which is one-half of ownership. Buyer: Evans is president/director of KTTI(FM) and 50% owner. This purchase will make him sole owner. Evans has no other ownership interests. Action Feb. 13.

■ KAAP-AM-FM Santa Paula, Calif. (AM: 1400 khz, 1 kw-D, 250 w-N; FM: 96.7 mhz, 87 kw, ant: 1,500 ft.)—Granted transfer of control from Rancho Broadcasting Inc. to Pac West Broadcasting Corp. for $1.2 million. Seller is owned by William F. Wallace who has no other broadcast interests. Buyer is owned equally by Gordon Miller, Tom Chilcott and John Lego. Miller is president of Denver outdoor advertising company. Chilcott is Fort Collins, Colo., commodities investor. Lego is former general manager of KLDR(AM) Denver. They have no other broadcast interests. Action: Dec. 31, 1980. (This corrects announcement appearing in "For the Record," Jan. 19).

■ KBBB(AM)-KDKQ(FM) Borger, Tex. (AM: 1600 khz, 5 kw-D; FM: 104.3 mhz, 26 kw)—Granted assignment of license from Borger Broadcasting Corp. to Phillip C. Spivey for $350,000. Seller is owned by R. Smith Schuneman (60%), and Hugh Wiegman and John Cecil (20% each). They have no other broadcast interests. Spivey is is commercial manager and 10% owner of KWEY-AM-FM Weatherford, Okla. Action Feb. 9.

■ KVMC(AM) Colorado City, Tex. (AM: 106.9 khz, 1 kw-D)—Granted assignment of license from Ledrew Ballard to James G. Baum for $395,000. Seller: Ballard owns 40% each of KLFB(AM) Lubbock; KRGI(FM) Taylor, and KCYL(AM)-KLTO(FM) Lampasas, all Texas. Buyer: Baum is former general manager of KBYG Big Spring, Texas. He has no other broadcast interests. Granted Feb. 13.

■ WJLJ(AM) Tupelo, Miss. (AM: 1060 AM: 1060 khz, 250 w-D)—Granted assignment of license from All America Broadcasting Co. to Lee Broadcasting Inc. for $230,000. Seller: Gary Hughes (60%) and William Van Devender and James E. Poole Jr. (20% each). They have no other broadcast interests. Buyer: J. A. Baxter, Gordon L. Bostic and Raymond F. Akin (one-third each). Baxter owns Corinth, Miss., department store. Bostic is Laural, Miss., mobile home dealer. Akin is Tupelo, Miss., mobile home dealer and insurance agent. Baxter and Gibson own one third each of both WJHR(FM) Jackson, Tenn., and is applicant for new AM in Milan, Tenn. Akin has no other broadcast interests. Action Feb. 12.

Facilities Changes

Applications

■ KAYY(FM) Fairbanks, Ark.—Seeks mod. of CP to change type trans. and type ant.; decrease HAAT: 132' (H&V) & change TPO. Ann. Feb. 25.

■ WAPG(AM) Arcadia, FLa.—Seeks CP to change in ant. sys. Ann. Feb. 25.

■ WHIA(FM) Dawson, Ga.—Seeks CP to increase HAAT: 300' (H&V) & change TPO. Ann. Feb. 25.

■ KSPT(AM) Sandpoint, Ind.—Seeks CP to change frequency from 1400 khz to 880 khz; change N power to1kw and change D power to 10 kw. Ann. Feb. 27.

■ KIOA(AM) Des Moines, Iowa—Seeks CP to in-

crease D power to 50 kw; redescribe TL; and make changes in ant. sys. Ann. Feb. 27.

■ WLOU(AM) Louisville, Ky.—Seeks CP to change hours of operation to U, by adding N service with 500 w; install DA-N, and make changes in ant. sys. Ann. Feb. 27.

■ KIRL(AM) St. Charles, Mo.—Seeks mod. of CP to change ant. sys.; and change TL. Ann. Feb. 25.

■ WFNC(AM) Fayettesville, N.C.—Seeks CP to change N power to 1 kw-N; change D power to 10 kw-LS; install DA-D, and change frequency from 940 khz to 640 khz. Ann. Feb. 27.

■ WAEZ(FM) Akron, Ohio—Seeks CP to make changes in ant. sys.; change type ant; decrease ERP: 11.75 kw (H&V); increase HAAT: 886' (H&V) & change TPO. Ann. Feb. 25.

■ KTFX(FM) Tulsa, Okla.—Seeks CP to change TL: 2.7 miles east of hwy. 51 on S 101 Street, Tulsa; increase HAAT: 1278' H&V and make changes in ant. sys. Ann. Feb. 25.

■ WBUX(AM) Doylestown, Pa.—Seeks CP to change hours of operation to U, by adding N service with 1 kw; change D power to 1 kw; install DA-2, change freq. from 1570 khz to 1160 khz; rediscribe TL & SL; and make changes in ant. sys. Ann. Feb. 27.

■ WLIC(AM) Adamsville, Tenn.—Seeks mod. of CP to correct TL to read: 0.3 Miles N. of Hwy. 64, 0.6 miles inside Hardin Co., near Adamsville, Tennessee; correct geographical coordinates to read: 35 14' 00" 88 21' 35" & change SL & RC to: 105 Main Street, Adamsville, Ann. Feb. 25.

■ WLSN(AM) Lebanon Tenn.—Seeks mod of CP to change hours of operation to U by adding N service with 5 kw; change freq. to 1200 khz; increase D power to 5 kw; change TL; and make changes in ant sys. Ann. Feb. 27.

■ KYKS(FM) Lufkin, Tex.—Seeks CP to make changes in ant. sys.; change SL & RC to 105 Temple Blvd., Lufkin, change type trans.; type ant.; increase ERP: 100KW (H&V); increase HAAT: 669' (H&V) & change TPO. Ann. Feb. 25.

■ KGRO(AM) Pampa, Tex.—Seeks mod. of CP to change TL to: 0.29 miles E. of State Hwy. 70, S. side of State Hwy., near Pampa. Ann. Feb. 25.

■ KBEC(AM) Waxahachie, Tex.—Seeks CP to change hours of operation to U by adding N service with 1 kw; install DA-N; change TL; add RC; and make changes in ant. sys. Ann. Feb. 27.

■ KVNU(AM) Logan, Utah—Seeks CP to make changes in ant. sys.; change TL to: 2.4 miles north of Wellsville E. of Hwy. 23, Logan; operate trans. by RC from Main SL & change N directional pattern & specify standard pattern. Ann. Feb. 25.

■ WPVR(FM) Roanoke, Va.—Seeks CP to make changes in ant. sys.; change TL to: Poor Mountain, near Roanoke; change type trans.; change type ant.; increase ERP: 100 kw (H&V); increase HAAT: 1979' (H&V) & change TPO. Ann. Feb. 25.

■ KARO(AM) Vancouver, Wash.—Seeks Mod. of CP to make changes in ant. sys., colocate D TL with N trans. site: Northeast end of Island, Government Island, Washington. Ann. Feb. 25.

Actions

■ WGCI(FM) Chicago, Ill.—Granted CP to make changes in ant. system; change type ant.; increase ant. height 603 ft. (H&V); utilize existing ant. as auxiliary, and change TPO (BPH-801105AA). Action Feb. 12.

■ KFGQ(FM) Boone, Iowa—Granted CP to make changes in ant. sys.; change TL; change type ant.; decrease ant. height 300 ft. (H&V), and change TPO (BPH-800909AF). Action Feb. 12.

■ *KBJC(FM) Great Bend, Kan.—Granted CP to increase ERP 240 W (H), ant. height 210 ft. (H); conditions (BPED-791018AC). Action Feb. 12.

■ KURL(AM) Billings, Mont.—Granted CP to increase power to 5 kw (BP-800707AA). Action Feb. 10.

■ WAQX(FM) Manlius, N.Y.—Granted CP to change TL; increase ERP 3 kw (H&V); decrease ant. height 300 ft. (H&V), and make changes in ant. sys. (BPY-800711AI). Action Feb. 11.

■ WOBR(FM) Wanchese, N.C.—Granted modification of license to install new transmitter system (BMLH-801106AK). Action Feb. 17.

■ *WOBC(FM) Oberlin, Ohio—The Oberlin College Student Network Inc. Granted CP to change frequency to 91.5 mhz; ch. 218; ERP. 440 kw (H&V), antenna height 125 ft. (H&V), and make changes in ant. sys. (BPED-791206AC).

■ *WESS(FM) East Stroudsburg, Pa.—Granted CP to increase ERP 1 kw (H&V), ant. height minus 165 ft. (H&V); conditions (BPED-791226CQ). Action Feb. 12.

■ WGIT(FM) Hormigueros, P.R.—Granted CP to change TL; increase ERP .25 kw (H&V), ant. height 870 ft. (H&V); and make changes in ant. sys. (BPY-791213AE). Action Feb. 12.

■ WAIM(AM) Anderson, S.C.—Granted CP to change TL and SL; conditions (BP-801020AS). Action FEb. 11.

■ WGUS(AM) North Augusta, S.C.—Granted CP to increase D power from 1 kw to 5 kw, and make changes in ant. sys.; conditions (BP-800911AF). Action, Feb. 10.

■ WIXC(AM) Fayetteville, Tenn.—Granted CP to increase power to 25 kw; conditions (BP-800703AF). Action Feb. 12.

■ KBSN(AM) Crane, Tex.—Granted CP to change hours of operation to U by adding N service with 500 W DA-N; make changes in ant. sys.; conditions (BP-800114AF). Action Feb. 10.

■ WQRK(FM) Norfolk, Va.—Granted CP to change from DA to Non-DA; change type ant.; decrease ant. height 480 ft. (H&V), and change TPO (BPH-800722AI). Action Feb. 12.

In Contest

Designated for hearing

■ FCC has designated for hearing applications of Waterman Broadcasting Corporation of Texas and Gainesville Television Inc., to modify their UHF-TV facilities at Fort Myers and Gainesville, Fla. Waterman, license of WBBH-TV, and Gainesville, licensee of WCJB(TV), seek to relocate their TL's. Relocations would result in co-channel stations being 14.3 miles short of the 205 mile separation required by the rules. Waterman and Gainesville jointly requested both applications be granted, contending no objectionable mutual interference would result from changes. Commission found to do so, however, would negate advantages of allocation tables and spacing requirements. Applications were designated for hearing to determine extent of short-spacing between proposed sites and degree of interference which would be caused; whether waiver of rules would be warranted to allow grant of one or both applications; to determine which, if any, of applications would better serve public interest. Action Feb. 25.

Procedural ruling

■ Ruidoso, N.M. **FM proceeding,** (Sierra Blanca Broadcasting Company, Et AL.) by two separate actions, ALJ Edward J Lutton granted joint petition by Sierra and Ruidoso Broadcasting Company, approved settlement agreement, authorized the reimbursement of amount not to exceed $5,000 to Sierra by Ruidoso and dismissed Sierra's application with prejudice; granted joint motion by Triple R Broadcasting Inc. and Ruidoso, approved agreement, authorized the reimbursement of amount not to exceed $4,500 to Triple R by Ruidoso, and dismissed Triple R's application with prejudice (BC Docket Nos. 8-270-72). Action Feb. 12.

Satellites

Grants

■ Community Cable of Utah Inc. for Salem, Utah (E2485).

■ Centre Video Corp. for Clarion, Pa. (E2489).

■ Satellite Business Systems for Austin, Tex. (E2618).

■ Satellite Business Systems for Atlanta, Ga. (E2620).

■ Rock Valley CATV Co. for Rock Valley, Iowa (E2670).

■ Satellite Business Systems for Wichita, Kan. (E2745).

■ H.C. Ostertag Cable Television Inc. for West Hempfield Township, Pa. (E2761).

■ Asbury & James TV Cable Service Corp. for Charleston, W. Va. (E2754).

■ Satellite Business Systems for Warren, Mich. (E2767).

■ Satellite Business Systems for Los Angeles (E2768).

■ Satellite Business Systems for Dayton, Ohio (E2769).

■ Mickelson Media Inc. for Hutchinson, Minn. (E2770).

■ Better Cable TV for Pittsfield, Me. (E2771).

■ Better Cable TV for Waterville, Me. (E2772).

■ Warner Amex Cable Communications Inc. for Chambersburg, Pa. (E2773).

■ Valley Video Systems Inc. for Rushford, Minn. (E2777).

Other

■ FCC through its Consumer Assistance and Information Division, Office of Public Affairs, released publication containing six guidelines for significantly improving UHF reception. Proposed by the FCC's UHF Comparability Task Force, guidelines can help consumers improve VHF reception as well. Copies of publication, entitled "UHF Television Comparability," are available from FCC Consumer Assistance and Information Division, 1919 M Street NW, Washington, D.C. 20554. Ann. Feb. 18.

■ 18,708 complaints from public were received by broadcast bureau in Dec. 1980, decrease of 1,925 from November. Other comments and inquiries for December totaled 956, decrease of 73 from previous month. Bureau sent 1,181 letters in response to these comments, inquiries and complaints.

Summary of broadcasting

FCC tabulations as of Dec. 30, 1980

	Licensed	On air STA*	CP's on air	Total on air	CP's not on air	Total authorized**
Commercial AM	4,584	3	2	4,589	111	4,700
Commercial FM	3,279	2	1	3,282	143	3,425
Educational FM	1,090	0	2	1,092	71	1,163
Total Radio	8,953	5	5	8,963	325	9,288
Commercial TV						
VHF	518	1	0	519	9	528
UHF	234	0	0	234	92	326
Educational TV						
VHF	101	1	4	106	6	112
UHF	155	2	5	162	15	177
Total TV	1,008	4	9	1,019	122	1,143
FM Translators	345	0	0	345	181	526
TV Translators						
UHF	2,525	0	0	2,524	252	2,826
VHF	1,389	0	0	1,389	478	1,867

*Special temporary authorization

**Includes off-air licenses